



# OCEAN CATALYST

**BUSINESS ACCELERATOR PROGRAMME**

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## **THE OCEAN IS THE SINGLE MOST IMPORTANT NATURAL RESOURCE FOR LIFE ON EARTH**

**It will define how we live in the future and it has the potential to help tackle some of humanities biggest challenges. The National Oceanography Centre's (NOC) world-leading scientists and engineers give us the ability to be the driving force behind the development of understanding, knowledge and technology in the ocean.**

Our ability to act at pace to solve the critical challenges facing the ocean depends on harnessing the potential of science and technology. Incredible developments are being made in the UK ocean technology sector, but barriers to market are delaying or preventing many solutions from being implemented. With over 60 years of ocean research and technology experience, NOC is uniquely positioned to support the advancement of new technologies for sustainable ocean exploration and research. We are now looking to harness this expertise to develop an ocean accelerator fund for early-stage marine technology development.

We will utilise NOC's role as a convener in the ocean space to provide a home for ocean technology innovators, transforming early-stage ideas and driving investment in UN Sustainable Development Goal 14: Life Below Water.

The Ocean Catalyst programme will provide comprehensive business support from NOC and in-house technology transfer experts, Ploughshare. Participants will benefit from a leading IP and business accelerator programme, access to a modern collaborative workspace, and commercial training. There will also be opportunities for networking, investor dialogue, and workshops to enhance business growth.

## PURPOSE, AUDIENCE AND BENEFITS

The purpose of the programme is to support and accelerate the growth of innovative start-ups by providing essential resources, mentorship and valuable networking opportunities. It is designed for early-stage start-ups with high-growth potential, particularly those working on innovative projects in Ocean Science related technologies and services. It also supports NOC colleagues who are developing new, cutting-edge products.

The programme offers many benefits such as;

### RESOURCES AND FACILITIES

- Access to state-of-the-art workspace & laboratories
- Advanced technological tools and equipment

### MARKETING AND VISIBILITY

- Media exposure
- Promotional support

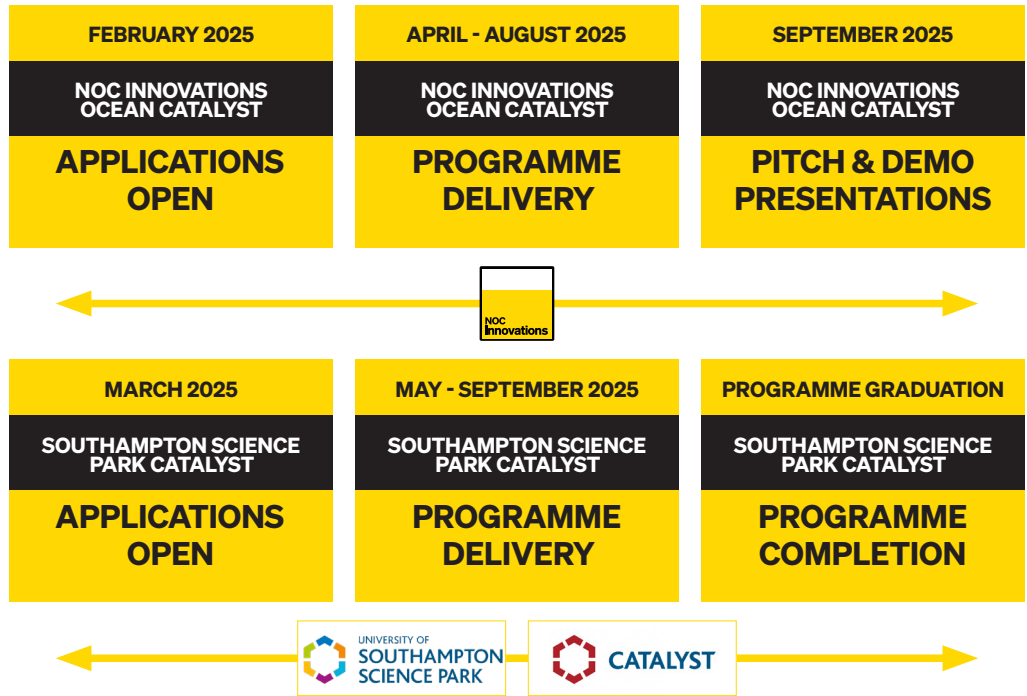
### MENTORSHIP AND COACHING

- One-on-one mentoring from industry experts and entrepreneurs
- Regular workshops and seminars on business development, marketing, finance, and more
- Opportunities to collaborate with other start-ups, researchers, and corporate partners

### FUNDING READINESS

- Pitch deck development & demo day
- Introductions to sources of investment funding including our Venture Capital partners
- Access to a network of alumni and industry contacts

## PROGRAMME TIMELINE



## UNLOCK YOUR POTENTIAL

Advancements in ocean science and sustainable technology are driven by the development of disruptive innovations. The Ocean Catalyst programme is designed to empower you to transform your ideas into real-world solutions that have the potential to shape the future of ocean technology.

Through this programme, you can expect:

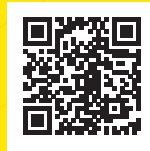
- **Commercialisation Pathways** Explore strategies to turn research into viable businesses or licensing opportunities.
- **Understand and Overcome Barriers** Learn how to tackle challenges in commercialising research.
- **Spinout Potential** Assess whether your research can become a successful spinout company.
- **Maximising Licensing Value** Discover how to structure deals and protect intellectual property.
- **Validation** Understand the difference between research validation and market validation.
- **Funding Opportunities** Get introduced to NOC's commercialisation funding landscape.
- **Prototyping** Turn your research ideas into a working prototype.
- **Inspirational People and Talks** Hear real-life success stories from within NOC.
- **Business Plans & Pitch Decks** Create strong business plans and VC-ready pitch decks.





**DON'T MISS THE OPPORTUNITY TO SHAPE THE  
FUTURE OF OCEAN TECHNOLOGY. REGISTER YOUR  
INTEREST TODAY AND SECURE YOUR PLACE IN THE  
OCEAN CATALYST PROGRAMME**

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